AI 101: USING ARTIFICIAL INTELLIGENCE IN UNIVERSITY AND YOUR CAREER

A Zoom-based AI development workshop for grade 9 to 12 students from UVIC's Gustavson School of Business

Have you used Chat GPT? Whether you are a frequent user, or just learning, the introduction of modern artificial intelligence (AI) systems has made us rethink the role technology plays in business and society. AI has made work substantially more efficient, and provided new opportunities to enrich learning, skill development, and career advancement. But, there is a risk that such AI systems will put existing jobs in jeopardy, especially lower skill jobs.

How can students prepare for the growth of AI?
The Gustavson School of Business at UVic invites students to join this free AI workshop. As a leader in business education that prepares students for practical, hands-on skills for the workforce, Gustavson is uniquely positioned to educate students on the current and future impacts of AI.

[Dr. Andrew Park](#) will introduce how these modern AI systems work, including hands on demos of text, image, audio, and video generation. He will also discuss the future of AI and how you can be best prepared to take advantage of its capabilities as you move to the next stages of your education and careers. Understanding the rewards and risks of AI will help students use it more effectively.

This workshop is a good fit if one or more of these apply to you:
- You are in grade 9 to 12, and/or are an international student hoping to study in Canada.
- You are an active user of AI, or you are new to AI, and want to know more about it.
- You are planning to go to university and want to know how to responsibly use programs like Chat GPT or Copilot.
- You want to prepare more for the workforce of tomorrow.
- You are interested in what a university class might be like.

Thursday, October 9th at 6:00 pm (PST)

[CLICK HERE TO **REGISTER** FOR THE SESSION](#)

Contact Recruitment Manager, Daniel Nair, at bizrecruit@uvic.ca for more information.

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