



# WHAT MAKES A GOOD SIDE-HUSTLE?

A Zoom-based entrepreneurship workshop for grade 9-12 students from UVIC's Gustavson School of Business

- Side-hustles are micro businesses you can run out of your home to make some money
- How do you know if you have a good idea for a side-hustle business?
- Learn from UVIC professors on how to evaluate side-hustles and other new business ideas
- Consider applying what you learn in the session in your own side-hustle this summer

**See what a university entrepreneurship class is like and learn why you might want to consider UVIC's Gustavson School of Business.**

This free entrepreneurship workshop for students allows attendees to test drive what it's like to be in a UVIC Business classroom. This workshop is being led by Entrepreneurship faculty members Brock Smith and Claudia Smith, and will give you a taste of Gustavson and entrepreneurship through a fun and engaging session.

**This workshop is a good fit if one or more of these apply to you:**

- You are in grades 9-12.
- You've seen some neat ideas on Tik Tok or Insta and wonder about doing something similar.
- You want to learn some entrepreneurial skills, or about business in general.
- You are interested in what a university class might be like.
- You and your friends want to make some money next summer with an idea of your own.

**Wednesday, October 15<sup>th</sup> at 6:00 pm (PST)**

[CLICK HERE TO REGISTER FOR THE SESSION](#)

Contact Recruitment Manager, Daniel Nair at [bizrecruit@uvic.ca](mailto:bizrecruit@uvic.ca) for more information.



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